PDF File Supply Guidelines

WE BRING YOUR IDEAS TO LIFE

Notes for artwork submitted

People supplying artwork should follow correct procedure

The following are guidelines for creating **PDF files** to our required specification.

People sending artwork to **IMAGE FACTORY** should be made aware of this and follow this guide accordingly.





Final artwork checks

The following checks should be made prior to creating your PDF file before sending to us

Set all files to CMYK (Spot colours can be included if Pantone specific)

All images have a resolution of at least 150 dpi to ensure a quality print

All links are present in the document

All fonts are present and embedded in the document

All unused swatches have been deleted from the swatches palette

Artwork has a minimum 5mm bleed

All cutter guides have been set up as a spot colour called CUTTER and set to overprint on a separate layer

No RGB content

White objects are set to knockout



3

Exporting a High Res PDF from Illustrator

Please follow the guidelines when creating a high res PDF from illustrator

From the drop down menu select, File > Save as PDF

The following menu should appear. In the Adobe PDF Preset menu select **High Quality Print**

		Save Adobe F
Adobe PDF Pres	t: [High Qualit	y Print]
Standard	l: None	~ Co
General	General	
Compression Marks and Bleeds Output Advanced	Description:	Use these settings to create desktop printers and proofe Acrobat and Adobe Reader 5
Security	Options	
Summary!		Illustrator Editing Capabilitie
		Page Thumbnails
	🗹 Optimiz	e for Fast Web View
	🗌 View PD	F after Saving



e PDF						
				~] 🛃	
Compatibility: Acrobat	: 5 (P	DF 1.4)		~	
te Adobe PDF documen ofers. Created PDF docu r 5.0 and later.	ts fo umer	r qualit its can	ty prin be op	ting on ened wi	th	
ties						
	_					
	\mathcal{C}	Cance		Save	PDF)

Exporting a High Res PDF from Illustrator

Please follow the guidelines when creating a high res PDF from illustrator

Select the Marks and Bleeds option on the left hand side

In the bleed section ensure it is at least 5mm

Leave all other settings as defualt and your PDF is then ready to save

·		Save Adobe P
		Care Adobe A
Adobe PDF Preset	[High Quality Print] (Modif	ìed)
Standard	: None	✓ Con
General Compression Marks and Bleeds Output Advanced Security Summary!	Marks and Bleeds Marks All Printer's Marks Trim Marks Printer Ma	
	 Registration Marks Color Bars Page Information 	Trim Mark Weig Offs
	Bleeds Use Document Bleed S Top: 3 5 mm Bottom: 3 5 mm	ettings



PDF		
		~ 🛃
mpatibility: Acrobat	: 5 (PDF 1.4)	~
ype: Roman		
ght: 0.25 pt fset: 0 2.117 mm		
8	Left: 🗘 5 mm Right: 🗘 5 mm	
	Cancel	ave PDF

Exporting a High Res PDF from InDesign

Please follow the guidelines when creating a high res PDF from InDesign

From the drop down menu select, File > EXPORT

The following menu should appear. In the Adobe PDF Preset menu select **High Quality Print**





PDF			
	1000 C		
Co	ompatibility: Acrobat 5 (PDF 1.4) 🔻		
exected 4	dobe PDF documents for quality printing		
	fers. Created PDF documents can be		
	be Reader 5.0 and later.		
-			
	Viewing		
	View: Default		
-	Layout: Default 🔻		
	Layout: Default		
	Open in Full Screen Mode		
	View PDF after Exporting		
	Create Acrobat Layers		
e Lavers			
Non	-Printing Objects		
Visible Guides and Grids			
lude			
ts online to the web			
after your PDF Export			
	Cancel Export		

6

Exporting a High Res PDF from InDesign

Please follow the guidelines when creating a high res PDF from InDesign

Select the Marks and Bleeds option on the left hand side

In the bleed section ensure it is at least 5mm

Leave all other settings as defualt and your PDF is then ready to save





PDF	
	-
Compatibility: Acrobat 5 (PDF	• 1.4) 🔻
Type: Default ▼ Weight: 0.25 pt ▼ Offset: ‡ <mark>2.117 mm</mark>	
Left: ≑ <mark>5 mm</mark> Right: ≑ <mark>5 mm</mark>	
Cancel	Export

7

Checking your High Res PDF in Acrobat

Once you have created your high res pdf you can check it using Adobe Acrobat

Open your PDF in Acrobat

Select Output Preview and this dialog box should appear

Here you can check all colours are correct and that spot colours such as the CUTTER are set to overprint.

Any PANTONE spot colours used will also appear in this dialog box

	Output Preview			
Simulate				
Simulation Profile: Coated FOGRA39 (ISO	0 12647-2:2004)			
✓ Simulate Overprinting Page has Overpr	rint: No			
Simulate Paper Color Set Page Bac	kground Color			
Simulate Black Ink Ink Manager	Simulate Black Ink Ink Manager			
Show				
Show: All	C Warning Opacity: 100 %			
Show art, trim, & bleed boxes Set P	lage Boxes			
Preview: Separations	٥			
Separations				
Name				
Process Plates				
Process Cyan	0%			
Process Magenta	0%			
Process Yellow	0%			
Process Black	0%			
Spot Plates				
CUT	0%			
Total Area Coverage	0%			
Sample Size: Point Sample	0			
Total Area Coverage 280 V %				
Page has Transparency: Yes				
Transparency Blending Color Space: DeviceCMYK				



CONTACT US

Catherry

Cathury

Castoury

We would love to hear from you, so please use any of the following options to get in touch:

Call: 01249 456654 Email: info@imagefactoryuk.com Web: imagefactoryuk.com

IMAGE FACTORY WE BRING YOUR IDEAS TO LIFE

WE BRING YOUR IDEAS TO LIFE

(D)

This is a factory like no other